

# The Pet Niche Topic Map

Reader-Fillable Template • Your First 20 Posts • Clear Linking

## What's Inside

- Choose your main topic and 5 clear groups.
- Pick 20 ready-to-write article ideas.
- Use simple post formulas that work for any pet niche.
- Connect posts so readers always know where to go next.
- Publish in an order that builds trust and income.

# The Pet Niche Topic Map — Template

## Step 1: Define Your Home Base (Hub)

Hub Title: \_\_\_\_\_ • Promise (1 sentence): This site helps \_\_\_\_\_.

Who You Help (3 bullets): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Main Sections (4-6): \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Tip: Name your Hub so a real person would click it (for example, Outdoor Time For Indoor Cats or Calm, Happy Walks For Reactive Dogs).

## Step 2: Choose 5 Clear Topic Groups (Clusters)

- Basics & Setup — getting started, safe setup, first gear
- Care & Comfort — daily routines, weather, safety, stress
- Behavior & Training — common problems and fixes
- Gear & Reviews — comparisons and buyer's guides
- Lifestyle & Activities — enrichment, travel, apartment/yard

## Step 3: Plain-English Post Formulas

- Best X For Y — Best [product/type] for [situation/pet type]
- X Vs Y — [Option] vs [Option]: Which is better for [situation]?
- How To Without — How to [goal] without [common constraint]
- Checklist — [Task] checklist you can finish today
- The Get Started Guide — The Get Started Guide To [topic]
- Mistakes — [Number] common mistakes to avoid with [topic]
- Care Guide — How to keep [pet] safe and comfortable in [condition]
- Troubleshooting — Fix [problem] in [minutes/steps]
- Buyer's Guide — Top picks by budget/space for [gear]
- Seasonal — [Season] survival guide for [pet + topic]

## Step 4: Your First 20 Articles (Fill-In List)

Use the lines to write your article titles. Mix quick wins with product posts.

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_
- 11) \_\_\_\_\_
- 12) \_\_\_\_\_
- 13) \_\_\_\_\_
- 14) \_\_\_\_\_
- 15) \_\_\_\_\_
- 16) \_\_\_\_\_
- 17) \_\_\_\_\_
- 18) \_\_\_\_\_
- 19) \_\_\_\_\_
- 20) \_\_\_\_\_

## Step 5: Link Your Articles In Ways People Understand

- Link Up To Your Home Page — At the end of each article, add “See the full guide in [Your Hub Name].”
- Link Side-To-Side Inside A Group — If two posts are about the same topic area, link them to each other.
- Link To Buying Guides When It Helps — From a how-to article, add “Ready to buy? See our Top Picks For \_\_\_\_.”

## Monetization Notes (Honest & Clear)

- Recommend a few trusted products that truly solve the problem.
- Place links in checklists, end-of-article boxes, and buyer’s guides.
- Include a short disclosure near the first link.

## Publishing Order That Builds Trust

- Publish your 5 Group Pages first (one per topic group).
- Ship one short how-to in each group (5 total).
- Publish one Best X For Y or Vs comparison.
- Repeat that loop until you reach twenty articles.

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## One-Page Planner

Hub Name: \_\_\_\_\_ • 5 Groups: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

This Week's 2 Posts: \_\_\_\_\_ / \_\_\_\_\_ • Next 3 Posts: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

\_\_\_\_\_

Buyer's Guide To Draft: \_\_\_\_\_ • Internal Links To Add Today: \_\_\_\_\_

## Resources

- The Online Business Hub (Roadmap) — [internetincomes.org/hub/](http://internetincomes.org/hub/)
- The Get Started Guide (3-Step Plan) — [internetincomes.org/start-here/](http://internetincomes.org/start-here/)
- Outdoor Cat Enclosures Hub — [outdoorcatenclosures.org/outdoor-cat-enclosures-hub/](http://outdoorcatenclosures.org/outdoor-cat-enclosures-hub/)